

Log Cabin Heritage Foundation

Board Meeting—Log Cabin Village

October 12, 2023

Agenda

1. Call to order
2. Approval of Minutes—July 13, 2023
3. Presentation of Treasurer's Report—Q3
4. New Business
 - a. Marketing Proposal
 - i. Requesting permission to spend up to \$15,000 to engage Sovic Creative in services over the next twelve months
 - ii. Will try and seek monies to help offset for this cycle and beyond
 - iii. Can use \$5000 LCHF typically allocates for marketing/advertising
 - b. Programming/Exhibit Grant
 - i. Awarded from Summerlee Foundation
 - ii. Will be seeking additional funds
5. Old Business
 - a. Status of collections move
6. Village News and Updates
 - a. Village statistics—see attached for revenue and visitation stats; visitors from 46 states and 50 countries (October 2022-present)
 - b. Programming update
7. Future Agenda Items for Consideration
8. Adjourn

Next year's meetings will be January 11, April 11, July 11, and October 10, 2024, at 5:30 p.m.